



www.Fox8.com

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

# CONTRACT

<b>Contract / Revision</b> 571644 /		<b>Alt Order #</b> 09807247
<b>Product</b> RENACCI 4 CONGRESS		
<b>Contract Dates</b> 09/05/12 - 09/11/12		<b>Estimate #</b> 3090
<b>Advertiser</b> Renacci/R/Congress		<b>Original Date / Revision</b> 08/29/12 / 08/29/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WJW	<b>Account Executive</b> Alexandra Bradley	<b>Sales Office</b> Washington DC
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 117	<b>Product Code</b> 196
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/07/12	09/07/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$900.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$900.00			
N 2	8	09/10/12	09/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$900.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$900.00			
N 3	8	09/05/12	09/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,600.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$1,600.00			
N 4	8	09/06/12	09/06/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,600.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$1,600.00			
N 5	8	09/07/12	09/07/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$900.00
		FOX8-NWS-8AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$900.00			
N 6	8	09/10/12	09/10/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$900.00
		FOX8-NWS-8AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$900.00			
N 7	8	09/09/12	09/09/12	Cleve Browns ESPN & Fox	Cleve Browns Garr		:30			NM	1	\$16,000.00
		NFL: PHI@CLE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$16,000.00			
N 8	8	09/07/12	09/07/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,050.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$1,050.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	09/10/12	09/10/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,050.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$1,050.00			
N 10	8	09/05/12	09/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$2,000.00			
N 11	8	09/06/12	09/06/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$2,000.00			
N 12	8	09/07/12	09/07/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$950.00
		FOX8 NWS-7PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$950.00			
N 13	8	09/10/12	09/10/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$950.00
		FOX8 NWS-7PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$950.00			
N 14	8	09/09/12	09/09/12	Su 6p-7p	6p-7p News		:30			NM	1	\$850.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$850.00			
N 15	8	09/07/12	09/07/12	M-F 730-8p	730p-8p		:30			NM	1	\$1,200.00
		BIG BNG THEORY<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$1,200.00			
N 16	8	09/10/12	09/10/12	M-F 730-8p	730p-8p		:30			NM	1	\$1,200.00
		BIG BNG THEORY<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$1,200.00			
N 17	8	09/05/12	09/05/12	M-F 730-8p	730p-8p		:30			NM	1	\$1,400.00
		BIG BNG THEORY<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$1,400.00			
N 18	8	09/06/12	09/06/12	M-F 730-8p	730p-8p		:30			NM	1	\$1,400.00
		BIG BNG THEORY<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$1,400.00			
N 19	8	09/05/12	09/05/12	FOX Prime Wednesday 8-10p	8p-10p		:30			NM	1	\$2,500.00
		SYTYCD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$2,500.00			
N 20	8	09/07/12	09/07/12	FOX Prime Friday 8p-9p	8p-9p		:30			NM	1	\$1,200.00
		HOUSE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$1,200.00			
N 21	8	09/07/12	09/07/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$1,400.00
		FOX8-NWS-10PM										

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